

GENERAL PURPOSES AND LICENSING COMMITTEE – 27 FEBRUARY 2007 APPLICATION TO RENEW A LICENCE FOR A SEX ESTABLISHMENT

1. APPLICATION

- #
- 1.1 An application has been received from Miss Toni Elcock to renew a sex shop licence for the ground floor shop premises at 48 Rumbridge Street, Totton. A copy of the application, from which personal details relating to the applicant and third parties and sensitive business information, have been deleted, is at Appendix A to this report.
 - 1.2 The application has been made in the form required by the Council. Notice of the application has been given to the Chief Officer of Police, the Chief Fire Officer, Totton Town Council, NFDC Planning, Health & Safety and Environmental Pollution. Local elected members have also been consulted.
 - 1.3 Part of the renewal process involves a public notice being published in a local newspaper and a yellow A3 size notice being displayed on the premises during the consultation process. This serves to inform people and organisations in the vicinity of the application and allow them to comment on the proposals.
 - 1.4 During the 28 day consultation process no objections were received from the any of the consultees noted in para. 1.2. However, there have been written and email objections received from members of the public.

2. BACKGROUND

- 2.1 During 1998 the Council adopted a discretionary power, contained in section 2 of the Local Government (Miscellaneous Provisions) Act 1982 (The Act) to adopt Schedule 3 of the Act and so control sex establishments by licence.
- 2.2 On 16 November 2001 the General Purposes and Licensing Committee considered an application made by Miss Toni Elcock under the Local Government (Miscellaneous Provisions) Act 1982 for a licence to use premises on the ground floor at 48 Rumbridge Street Totton Southampton SO40 9DS as a sex establishment.
- 2.3 There were no objections to this application and a licence was granted for a period of one (1) year. This was the first application of its type in the District
- 2.4 Between the successful application for grant and the current application for renewal there have been four previous occasions when the licence was successfully renewed. On none of these occasions were there any objections and renewal was accomplished under delegated powers.

- 2.5 On this occasion, however, there are thirteen (13) objections to the renewal of the licence and following a discussion by the Committee at the meeting held on 16 November 2006 it was resolved that this current application should be heard by a Licensing Sub-Committee.

3. THE PREMISES

- 3.1 The premises are held by Miss Elcock under a lease which expires on 24 March 2007. A new lease is currently being negotiated. There is no mortgage.
- # 3.2 A plan showing the premises and surrounding property is attached as Appendix B

4. THE BUSINESS

- 4.1 Miss Elcock is the sole trader of the business known as "Desires". The business is presently licensed by the Authority as a sex shop. There will be no use of the premises as a sex cinema.
- # 4.2 Articles to be offered for sale will be those listed in Appendix C, and some restricted 18 videos. The advertisements or displays to be exhibited are in the form of shelving on each of the four walls, a central magazine display and a counter/display cabinet.
- 4.3 The interior of the premises cannot be seen by passers-by. There is a fixed window backing in place.
- 4.4 The proposed hours and days of trading are 10.00 am to 6.00 p.m. Monday to Saturday inclusive.
- 4.5 The Council's Planning Service was consulted at the time of the original application and whilst they were not able to confirm the lawful use of the property, they did confirm that the use of the property as a shop would not be inappropriate for that particular part of Totton.

5. CHARACTER OF THE LOCALITY

- 5.1 There are a number of shops in the area that are used in a leisure context and include premises which hold licences for the sale of liquor, betting, and a tattoo parlour. There are a number of take away food premises. In addition there are some antique shops, a bakery, post office, motor cycle sales and workshop, charity shops and a shop selling video games.

- 5.2 A sex shop would not be inappropriate having regard to the character of the locality and the use to which premises in the vicinity are put.
- 5.3 Nor is the layout, character and condition of the premises inappropriate for the proposed use.
- 5.4 However, access to the premises whilst it is direct from Rumbridge Street, is restricted by way of a 3" high step which members of the public who are disabled may find difficult to negotiate. Apparently the step has been part of the property for many years, certainly in the days when the shop traded as a chemist.

6. GROUNDS FOR REFUSAL

- 6.1 The applicant is over the age of 18, resident in the United Kingdom and has not been disqualified from holding such a licence. She has held a licence for these premises for the past five (5) years and has not been refused a licence in the last 12 months and she is of good character. Miss Elcock may be considered to be a suitable person to continue to hold a licence. If a licence is granted Miss Elcock will hold that licence in her own right.
- 6.2 There are no other sex establishments in the locality so excessive numbers of such establishments would not be a ground for refusal of a licence.

7. GRANT OF LICENCE

- 7.1 A licence may be granted for 1 year or less.
- 7.2 Any licence granted as a result of this application would be granted subject to the standard conditions.
- 7.3 It is not considered that any additional conditions should be imposed.

8. CONSULTATION AND OBJECTIONS

- 8.1 Consultation has taken place with local Members, the Town Council, local Police, the Chief Fire Officer, and officers within the Councils' building control, planning and environmental health services. None of these bodies or people have objected to the application
- 8.2 However, following the display of a notice in a local newspaper and on the premises, four (4) emailed objections and nine (9) letters of objection have been received. A total of thirteen (13) objections to the renewal of the licence.

- # 8.3 The letters and emails have been de-personalised as allowed by the Act and where asked for by the objector. They are attached as Appendix D
- 8.4 At the time of writing 11 of the 13 objectors have responded to a letter asking if they wished to attend the Sub-Committee meeting to make their representation personally. Only one of the eleven people has confirmed that he wished to make personal representation and had been nominated to represent another objector. The remaining nine persons will not be attending the meeting.
- # 8.5 A map showing the general areas from where representations have arisen is shown at Appendix E

9. ENVIRONMENTAL IMPLICATIONS

- 9.1 If the renewal of the licence leads to increased business there may be increased people and vehicular movements generated.

10. FINANCIAL IMPLICATIONS

- 10.1 There are no financial implications as the application fee paid covers the cost of processing the application and any subsequent hearings.

11. CRIME AND DISORDER IMPLICATIONS

- 11.1 The Police have not made any observations and therefore it is not anticipated that there will be any crime and disorder implications.

12. RECOMMENDATION

- 12.1 It is recommended that:

- a) This application for renewal of a licence for a sex establishment be determined by the Sub-Committee.

Further information
Tony Hetherington
Licensing Officer
023 80 285449

Background Papers
None



New Forest

DISTRICT COUNCIL

Application for

Licence

Renewal

~~Transfer~~

~~Variation~~

For

A Sex Establishment

Full name of applicant:

Miss Toni Elcock

Address of Sex Establishment:

Ground Floor 48 Rumbridge Street

Totton Southampton SO40 9DS

APPLICATION FOR A LICENCE TO USE ANY PREMISES, VEHICLE, VESSEL OR STALL AS A SEX ESTABLISHMENT

THE APPLICANT

- 1 Is the application being made by*:-
- | | |
|--|---------|
| (a) An individual | (a) Yes |
| (b) A Partnership or other incorporated body | (b) No |
| (c) A Body Corporate | (c) No |
- 2 Give the full name of the applicant (i.e. the individual, Body Corporate or Unincorporated Body to whom the licence is to be issued). If the applicant is an individual any former names must also be given.
- Miss Toni Elcock
- 3 Give the following information on behalf of the applicant:-
- | | |
|--|--|
| (a) Telephone Number (during normal office hours. | (a) 023 8066 0808 or 07812 954 655 |
| (b) Address to which communications are to be sent | (b) 48 Rumbridge Street Totton
Southampton SO40 9DS |
- 4 Give the applicant's permanent address (if an individual) or registered or principal office (if a body corporate or an unincorporated body).
- 48 Rumbridge Street Totton
Southampton SO40 9DS
- 5 If the applicant is an individual the following information is to be supplied:-
- | | |
|---------------------|------------------|
| (i) Date of Birth | (i) [REDACTED] |
| (ii) Place of Birth | (ii) Eastleigh |
| (iii) Height | (iii) [REDACTED] |
- 6 State whether the application is in respect of*:-
- | | |
|--------------|---------|
| (a) Premises | (a) Yes |
| (b) Vehicle | (b) No |
| (c) Vessel | (c) No |
| (d) Stall | (d) No |
- * Delete as appropriate
- 7 Where the licence is sought in respect of premises give the full address of the premises in respect of which the licence is sought.
- Ground Floor 48 Rumbridge Street
Totton Southampton SO40 9DS

- 8 Where the licence is sought in respect of a vehicle vessel or stall state where it is to be used as a sex establishment. N/A
- 9 Are the whole of the premises described in response to Questions 7 and 8 above to be used under the Licence? Yes
- 10 If the answer to question 9 above is 'no' please state N/A
- (i) which part of the premises is to be used for the purposes of the Licence (i)
 - (ii) The use to which the remainder of the premises are put (ii)
 - (iii) The names of those who are responsible for the management of the remainder of the premises (ii)
- 11 'Where the licence is sought in respect of premises what is the nature of the applicants interest in the premises? Please state whether it is:—
- (i) freehold or (i)
 - (ii) Leasehold (ii) Leasehold
- 12 If the applicant's interest in the premises is a leasehold one please state
- (i) whether a head lease or an underlease Headlease
 - (ii) (a) The name and address of the landlord (ii) (a) [REDACTED]
 - (b) The name and address of the superior landlord (where applicable) (b) N/A
 - (iii) the amount of the annual rental or where this is not a certain figure describe the method of calculating the rental (iii) [REDACTED]
 - (iv) The length of the unexpired term (iv) Expires 24/03/2007
 - (v) The length of notice required to terminate the tenancy (v) Not applicable
13. Has the applicant a financial interest in the business which is the subject of this application? If "yes" to what extent? Yes Sole Trader
14. Is the whole of the business owned by the applicant? Yes

15. Are the premises which are to be used for the purposes of the Licence so constructed or adapted as to permit access to and from the premises for members of the public who are disabled? Access direct from street
16. If the answer to question 15 above is no please state (on separate sheet) the applicant's proposals or affording such access
17. Are the premises, vehicle, vessel or stall in use as a sex establishment at the date of this application? If "yes" give the name and address of the persons or body who now operate the business and (where it is known) the date upon which the premises were first used as such. Yes
Name The Applicant
Address See above
16th November 2001
18. Were the premises, vehicle, vessel or stall in use as a sex establishment on 22 December 1981? If "yes" give the name of the person carrying on the business at that date. NO
Name
Address

THE BUSINESS

19. Under what name is or will the business be known? Desires
20. Has the applicant in connection with the business entered into any Agreement or Deed other than the Tenancy Agreement or lease. If "yes" please supply full details and a copy of the Agreement. NO
21. If the whole of the business is not owned by the applicant state the names and addresses of those who will share in the profits of the business. In each case state the percentage share to be taken by each individual. N/A
22. (a) State the total turnover of the business during the 12 months immediately prior to this application. (a) ██████████
- (b) What proportion of the turnover derived from (b)
- (i) the sale, hire, exchange, loan, display, or demonstration of sex articles as defined in para 4 of Schedule 3 of the Local Govt. (Miscellaneous Provisions) Act 1982 (i) About 75%
- (ii) The use of premises as a sex cinema (ii) None

23. State:
- (a) the anticipated turnover of the business for the next 12 months. (a) ██████████
 - (b) the proportion of the turnover expected to be derived from (b)
 - (i) the sale, hire, exchange, loan, display or demonstration of sex articles as defined in para 4 of Schedule 3 of the Local Govt. (Miscellaneous Provisions) Act 1982; and (i) About 75%
 - (ii) the use of premises as a sex cinema (ii) None
24. Give the names and addresses of any lenders, mortgagees or others providing finance with the full terms of such loans. None
25. Is the business required to purchase merchandise from a particular company, person or body? If "yes" supply a copy of any Agreement and state what is to be purchased and from whom.

26. Are the premises, vehicle, vessel or stall to be used as:
- (a) a sex shop; YES
 - (b) a sex cinema; NO

SEPARATION OF THE BUSINESS

27. If the application is for a licence for a sex shop state whether any part of the premises is to be used for the purposes of displaying films, video recordings or other moving pictures. If "yes" state whether cubicles are to be used for viewing and if so how many. NO
28. What articles are to be offered for sale? Existing stock and some restricted 18 videos and DVD's
29. What advertisements or displays are to be exhibited? Please indicate size(s) of proposed displays or advertisements. As existing
30. What means are to be taken to prevent the interior of the premises being visible to passers-by? They are designed to comply. Please see layout plan supplied with the original application. There have been no alterations
31. During which hours do you wish to trade? Weekdays other than Friday 10.00a.m. to 6.00p.m. Fridays: 10.00am to ~~8.00pm~~ 6.00pm
Saturday 10am to 6pm

32. On which days do you wish to trade? Monday to Saturday inclusive
33. This question need only be answered where the applicant is a Company. N/A
- (i) Is the applicant a wholly or partly owned subsidiary of another company? (i)
- (ii) What type of Company is the applicant (e.g. public private limited by share or guarantee etc?) (ii)
- (iii) In which Country is the Company incorporated? (iii)
- (iv) What is the date of incorporation of the Company? (iv)
- (v) Give a full list of names, addresses and holdings of shareholders holding 5% or more of the issued share capital and the number of remaining shareholders; (v) Names Addresses Share-holding
- (vi) If the applicant is a subsidiary of another company supply a copy of the memorandum and Articles of Association of the parent company and of any ultimate holding Company and on a separate sheet give the same particulars as are sought in questions 4, 33(i) to (v), 41 and 44 (vi)
34. Is the applicant or any person whose name is given in response to questions 33 or 44 concerned in any way financially or otherwise with any other business which controls, manages or supplies sex establishments? N/A
35. If the answer to Question 34 is "yes" give the names of the persons concerned, full details of the other business and the nature and extent of the connection. N/A
36. Have you any reason to believe that a prosecution may be pending against any of the persons or bodies whose names are given in response to Questions 2, 33, 42 and 44. If "yes" give details. NO
37. Has any person named at any place in this application been associated in any way with any other application for a licence for a sex establishment either in the district of New Forest or elsewhere? If "yes" give full details (including the address of the premises and the Council's reference). YES by the Applicant in respect of the subject premises last year. AH/SS/APP. Similar application to be made for premises in Southampton was withdrawn and fee refunded

38. Is there in force against the applicant or any of the persons whose names appear in answer to Questions 33, 42, 44 and 45 a disqualification from holding a licence for a sex establishment under the Local Government (Miscellaneous Provisions) Act 1982. NO

39. Have you ever been refused a licence for a sex establishment? NO
If yes please give details

40. Is there any further information which the applicant would wish the Council to take into account when considering this application? This space may also be used to amplify any replies to other questions. Yes as follows:-

40.1 Other premises in the immediate vicinity of the subject premises which are already licensed by the appropriate authority for use by persons over 18 are as follows:-

- 40.1.1 The Tattoo Man, 68 Rumbridge Street.
- 40.1.2 Coral Racing, 17-19 Rumbridge Street.
- 40.1.3 The Peg & Parrott Public House, 44 Rumbridge Street.
- 40.1.4 Crowns, a licensed private members club, 36 Rumbridge Street.
- 40.1.5 Totton Social Recreation Club, licensed members club, 66 Rumbridge Street.
- 40.1.6 The Swan Inn Public House, 4 High Street.

40.2 Other relevant uses within the immediate vicinity of the subject premises:-

- 40.2.1 Shapla Tandoori, 46 Rumbridge Street.
- 40.2.2 Romma Tandoori, 39 Rumbridge Street.
- 40.2.3 Little Indian Tandoori, 35-37 Rumbridge Street.
- 40.2.4 Hong Kong Chinese Takeaway, 45 Rumbridge Street.
- 40.2.5 Chinese Takeaway, 16 Rumbridge Street.
- 40.2.6 The Cafe, 4 Rumbridge Street.
- 40.2.7 Rose Garden Chinese Takeaway, 1 Junction Road.
- 40.2.8 Bakehouse, 6 High Street.

NB all the above premises are within 25 metres of the subject premises and some next door or considerably closer.

40.3 Other premises of relevance:-

40.3.1 There is a bakers takeaway called Bloomers in Rumbridge Street.

40.3.2 There are also two charity shops.

40.4 It is submitted that the above demonstrates that the area is clearly one in which a properly run shop with R18 videos would be complimentary. A location map was supplied to the Council in support of my application last year.

40.5 As demonstrated by photographs supplied to the Council in previous years the exterior and interior of the shop Desires is decently presented, clean and in considerably better condition than other properties

in the immediate vicinity.

- 40.6 I seek to maintain an adult interest retail outlet without the usual controversial and seedy reputation that, in some instances, the nature of business elsewhere has attracted.
- 40.7 There will continue to be a stock of restricted 18 videos to compliment the existing stock and no change in the supervision or presentation of the business as it is presently run. The purpose is to provide a business for mature people and couples who are aged between 21 and 50. The current clientele includes people from college, couples, middle aged people, retired people and women who come alone knowing the I am running the establishment.
- 40.8 All books for sale are sealed and there is no opportunity for watching videos which are for sale. The customers must come in, chose what they want, pay and leave. There have been no disputes or difficulties with any customers or any Statutory Authority with regard to the use since I took the premises and since the licence was granted last November and I have no intention of changing the general nature of the business from what it is. I have also installed an intruder alarm and a panic button.
- 40.9 The premises have full security including boarded shutters at the front which are in place whenever the premises are closed. I have also installed an intruder alarm and a panic button.

41. Complete the table below in respect of each of the individuals whose names are given in response to questions 2 and 44 above.

NAME	DATE BECAME RESIDENT IN UNITED KINGDOM	ADDRESS OF PERMANENT RESIDENCE THROUGHOUT SIX MONTHS IMMEDIATELY PRECEDING THIS APPLICATION
Toni Elcock	Since birth	48 Rumbridge Street Totton and 63 Falcon Square Eastleigh Southampton

42. In respect of each individual who is to be responsible for the management of the premises in the absence of the licence holder please supply the following details:

FORENAME	SURNAME (IF ANY)	FORMER NAME	PERMANENT ADDRESS	DATE ON WHICH BECAME RESIDENT IN UK	DATE OF BIRTH	PLACE OF BIRTH	HEIGHT
Noone	Yet Selected						

43. In respect of each of the persons whose names are given in response to Questions 2, 333, 42 and 44 give details of their occupations during the 5 years immediately prior to this application. These must include the names and addresses of all employers and the nature and dates of employment.

FORENAME	SURNAME	FORMER NAME (IF ANY)	PERMANENT ADDRESS DURING PERIOD OF RELEVANT EMPLOYMENT	EMPLOYERS NAME AND ADDRESS	DESCRIPTION OR NATURE OF WORK	PERIOD OF EMPLOYMENT FROM/TO
Toni	Elcock	N/A	48A Rumbridge Street Totton SO40 9DS	Mr R Smith 277 Shirley Road Southampton	Receptionist Hire Shop Shirley Road Southampton	1997/1999
				Mr M Hale Address not known	Sales Assistant 48 Rumbridge Street Totton Southampton Self employed at Desires since March 2001	June/March 2000/2001



44. If the applicant is a body corporate or an unincorporated body corporate complete the table in respect of each of the Directors, the Company Secretary or other persons responsible for the management of the body. In the case of a partnership details of all the partners must be given. N/A

FORENAME	SURNAME	FORMER NAME (IF ANY)	PRIVATE ADDRESS	POSITION IN THE ORGANISATION	DATE OF BIRTH	PLACE OF BIRTH	HEIGHT

DETAILS OF PREVIOUS CONVICTIONS, DISQUALIFICATIONS ETC

45. In respect of each of the persons or bodies whose names are given in response to Questions 2, 33, 42 and 44 give details of any previous convictions and of any previous convictions of any of their spouses. All convictions must be disclosed. Spent convictions as defined below, should not be included. None

FORENAME	SURNAME	FORMER NAME (IF ANY)	DATE OF CONVICTION	PLACE OF CONVICTION	OFFENCE SENTENCE (INCLUDING SUSPENDED SENTENCE)

13

Sentence:

- Imprisonment of between 6 months and 2 1/2 years:
- Imprisonment of up to 6 months:
- Borstal training:
- A fine or other sentence not otherwise covered in this table:
- Absolute discharge:
- Probation Order, conditional discharge or bind order
- Detention Centre Order:
- Remand home, attendance centre or approved school order:
- Hospital order under the Mental Health Act:
- Cashiering, discharge with ignominy or dismissal with discharge from the Armed Forces:
- Dismissal from Armed Forces:
- Detention:

Becomes spent after:

- 10 years
- 7 years
- 7 years
- 5 years
- 6 months
- 1 year (or until it expires, whichever is the longer)
- 3 years
- The period of the order and a further year after the order expires
- The period of the order and a further 2 years after it expires
- 10 years
- 7 years
- 5 years

Dated this 30 oct day of September 2006

X Signature T Elcock T Elcock
Designation of Signatory Applicant T Elcock

APPLICANTS ARE WARNED THAT ANY PERSON WHO, IN CONNECTION WITH AN APPLICATION FOR THE GRANT, RENEWAL OR TRANSFER OF A LICENCE MAKES A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT OR WHICH HE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING TWENTY THOUSAND POUNDS (£20,000).

DECLARATION

I, Toni Elcock T Elcock declare that I have checked this information given on this application form and to the best of my knowledge and belief it is correct

Dated this 30 oct day of September 2006

X Signature T Elcock
Designation of Signatory Applicant T Elcock

APPENDIX B



Desires

To whom it may concern

My shop Desires of 48 Rumbridge Street, Totton at present stock these items

1, Adult books i.e. monthly girl/men magazine, Reading novels, Contact Magazines, Specialist magazines, All male magazines and most top shelf newsagents magazine

2, Martial Aids i.e. various different vibrators including eight martial aid especially designed for disabled people. I would also like to point out that I have had numerous people sent to me from Totton Health centre to purchase Penis Developers and hand held massager for sports injuries. Condoms, Gay-safe condoms, Love dolls and stimulators

3, Novelties i.e. Birthday cards, adult board games, aroma therapy kits, massage oils, lotions, aphrodisiacs, potions, lubricant, room ordiers, hen and stag party games, erotic candle kits, men/ladies edible undies and party kits

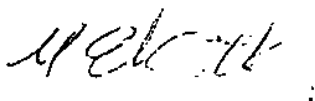
4, Lingerie i.e. Ladies and Gents Stockings, Latex, PVC, Leather, Saucy underwear, Raunchy outfits, Body stockings and French knickers sets

5, Video and DVD, at present I have on offer various videos which are all 18 certificated. They are the same films that serval adult satellite Television stations show. I also stock around 10 title of sex education video like the Karma Sutra; I also stock 8 all male gay videos.

I would also like to say that I do not discriminate to any person Colour, disability or sexuality

If you need any more information please do not hesitate to contact me

Yours Truly



Miss Toni Elcock

The Licensing Officer,
New Forest District Council.

10-10-06

Dear Sir, 46, Rumbidge Street.

I would like to register my objection
to the renewal of the licence to trade
for the shop called "Desires", No. 46
Rumbidge Street, Totton.

Yours faithfully,



To: The Licensing Officer,
NFDC,
Appletree Court
Lyndhurst
Hants.

10th October, 2006

Dear Sir or Madam,

It has been brought to my attention that the adult shop called "Desires", at 46, Rumbridge Street, has applied for renewal/ extension of its license.

I wish to register my objection to this license being renewed / extended. Such a shop contributes nothing positive to our community, only feeding negative desires which do not build a safe and helpful environment for our young people or the residents of Rumbridge Street and beyond. Totton does not need such an "amenity", and as a long-time resident of this area, I respectfully ask you to turn down the application, and instead to encourage shops and organisations which do seek to provide amenities promoting good citizenship.

I am

Yours respectfully,

LICENSING
SERVICES
12 OCT 2006
RECEIVED

Dear Sir,

We strongly object to the renewing of the licence for the shop called "Desires" at 46 Rumbridge Street, Totton.

Totton is our local shopping centre, and where we go regularly to church, to the doctor and optician etc. and a shop like this is totally inappropriate in such a small community.

A shop that sells pornography like this encourages all the wrong values for our young people, and the long term consequences of pandering to the sort of sick taste that such shops promote, is all too obvious in our society's cruelty and violence.

Yours faithfully,

LICENSING
SERVICES
16 OCT 2006
RECEIVED

4



11th October 2006

Re: "Desires", 46, Rumbridge St., Totton.

Dear Sir,

It is my belief that the licence to trade for the above premises is due for renewal/extension, and it is in this regard that I wish to make an objection.

Although I am not a resident of the area, I do visit and shop in Totton on a frequent basis and as such feel a business like this has no place in a family orientated and residential area.

I am no prude and firmly believe in respecting an individuals rights, but that they in turn should be respectful of others and that this business has no place in an area of regeneration and population.

Many non-residents of Totton commute through Rumbridge Street and the impression given to others will only reflect badly upon the whole of Totton by giving a totally false impression of what is a good and well-balanced Town centre.

I have no doubt that such an application would fail if it were made for premises in Lyndhurst High Street, and I cannot understand or see the distinction made between there and Rumbridge Street.

I hope my feelings and objections will be taken into account when you make your decisions.

Yours Sincerely



13th October 2006-10-2006

Re: Licence for the shop "Desires" 46 Rumbridge Street, Totton.

Dear Sir,

We would like to lodge an objection to the above shop being allowed to continue trading in Totton whether by having a renewed licence or being allowed to trade under extended business hours.

Even though we don't live in Totton we do attend [redacted] and have been very involved with various community projects for the common good of the people of Totton.

We are not prudes but it seems that more and more of Rumbridge Street has become a dark place to visit and travel through and as a couple we are discouraged by what we see considering that Totton is undergoing several face lifts in order that it be more attractive to its residents and visitors.

Please would you consider our objection and put an end to the rot that has begun to set in to this area.

Yours truly,

The Licensing officer.
 NFDC
 Apple Tree Court.
 Lyndhurst.



Dear Sir,

I wish to lodge my protest against the application by "DESIRE" of 46 Reumbridge St. Totton, for a renewal / extension of their licence to deal in various forms of pornography, as this can only lead to the degradation of our youth - and every one else - and be the cause of further danger to society in general. - having people with depraved sexual appetites being aided by pornographic produce. -
 ever faithfully
 wandering around

The Licensing officer
NF Dist Council
Appletree Court
Lyndhurst.

17-10-06



Dear Sir,

I wish to object to the application
by Desires, 46 Rumbidge St, Totton
for a renewal/extension of their
licence.

My reason for this is that it
will result in a further down
grading of the Rumbidge St. area
yours faithfully

18th October 2006

The Licensing Officer
New Forest District Council
Apple Tree Court
Lyndhurst SO43 7PA

Dear Sir/Madam

Whilst walking in Rumbidge Street recently, I noticed that the adult shop, "Desires", has applied for a renewal/extension of their licence to trade.

I want to register my strong objection to this application. That objection is based on the following points:

- Such a shop is inappropriate anywhere, but particularly in a small community such as Totton
- The shop is sited next to or near shops that are used by families: bread shop, Post Office etc.
- Many vulnerable people live in flats in the Rumbidge area, including young people.
- Rumbidge Street is a route that other children use to get to the recreation ground, and to Hounsdown School.

Yours Faithfully



LICENSING
SERVICES

LICENSING OFFICER, 20 OCT 2006
NFD/C, APPLE TREE COURT
LYNDHURST, SO4 3 7TH

17-10-06

RECEIVED

^{We} understand that the shop 'DESIRES' at 46, Rumbidge Street, Totton is applying for the renewal/extension of its licence.

^{We} heartily object to such a shop being in Rumbidge Street. I do not wish to have to see it as I travel through Rumbidge Street. ^{We} really do not want pornography in my home town or the poor, sick, deceived people that may be attracted to our area, to visit it. Our young people need to be safe from people with perverted appetites and the residents of Totton needed to be shielded from curiosity in such matters. ^{We} I have lived in Totton

all of my 6^{1/2} years and have thought it
to be a decent place.

Please help to keep it that way.

Yours most sincerely,

-----Original Message-----

From:

Sent: 09 October 2006 17:23

To: Licensing e-mail address

Subject: Objection to renewall of licence to trade

Dear Sir

I notice that there is an application for renewal/extension if the licence to trade for the sex shop 'Desires' in Rumbridge Street, Totton.

I wish to register an objection to the renewal of this licence because I believe that the sale of pornographic material of the types marketed by a sex shop is potentially degrading and harmful to women, and also that there are clear links between pornography and sexual crimes and violence, and as such the existence of a sex shop marketing such material in the middle of a community (and particularly in a smallish community of the size of Totton) has a negative effect on the wellbeing of the community as a whole.

Your faithfully

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-----Original Message-----

From:

Sent: 16 October 2006 18:13

To: Licensing e-mail address

Subject: proteset against porn shop

Please be advised that we strongly object to the renewal/extension of the licence for the adult shop named Desires, at 46 Rumbridge Street, Totton. We urge the Licensing officer for the New Forest District Council to refuse the application by Desires - this is not the sort of shop we wish to see in our community. thank you.

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-----Original Message-----

From:
Sent: 16 October 2006 17:12
To: Licensing e-mail address
Subject: Objection to licensing

Dear Sirs,

I would be grateful if you would register my objection to any renewal of license to "Desires", the shop in Rumbridge St, Totton.

Thankyou

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-----Original Message-----

From:

Sent: 20 October 2006 13:27

To: Licensing e-mail address

Subject: licence renewal

Dear Licencing Officer,

I am sending this email to register my objection to the proposed renewal/extension of the licence for the 'Desires' shop at 46 Rumbridge Street in Totton.

I believe that the kind of materials available in such shops do not promote the values which society should be endorsing.

Yours Faithfully

APPENDIX E

To be circulated at the meeting.